Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5

STAT

[redacted]

13 October 1977

Noted by DCI
18 OCT 1977

MEMORANDUM FOR: Director of Central Intelligence

FROM : Herbert E. Hetu
Assistant for Public Affairs

SUBJECT : TIME Magazines' European Business Leaders Briefing, 18 October 1977

1. The Briefing for the TIME-sponsored group of 27 European businessmen and 10 TIME executives (see attached lists) will start at 1600 on 18 October 1977, and will run for approximately two hours.

2. You will open the meeting and speak for approximately 20-30 minutes, giving a broad overview of the State of the World, with emphasis on East-West Balance, NATO, the Middle East, the Soviet Fleet in the Mediterranean, and the economic outlook for Europe. [redacted] is preparing briefing materials for your use in the meeting.

STAT

3. A question-and-answer period will follow. Mr. Bowie, Dr. Stevens, Mr. Maurice Ernst, D/OER, and [redacted] NIO/USSR will all be available to field questions.

STAT

STAT

[redacted]

Herbert E. Hetu

Attachments (2)

Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5

Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5

TIME/Update on America '77

Time Inc. Participants

Reginald Brack, Jr.
Associate Publisher
TIME
New York

Ralph P. Davidson
Vice President, Time Inc.
Publisher, TIME
New York

Murray J. Gart
Assistant Managing Editor, TIME
Chief of Correspondents
Time-Life News Service
New York

Ralph Graves
Corporate Editor
Time Incorporated
New York

Henry A. Grunwald
Corporate Editor
Time Incorporated
New York

William M. Kelly, Jr.
Worldwide Advertising Sales Director
TIME
New York

Arthur W. Keylor
Group Vice President, Magazines
Time Incorporated
New York

John L. Steele
Assistant to the Publisher, TIME
Senior Correspondent, TIME-Life
News Service
Washington, D. C.

Donald M. Wilson
Vice President, Public Affairs
Time Incorporated
New York

Bruce W. Nelan
Time News Service
Washington, D. C.

Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5

Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5

TIME/UPDATE ON AMERICA '77

PARTICIPANTS LIST

The Earl of Airlie, D. L.
Chairman
Schroders Ltd.
London, England

Mr. Hans J. Bär
Managing Director
Bank Julius Bär and Co., Ltd.
Zurich, Switzerland

Mr. Giuseppe Bertolá
Chairman of the Board
SSIH - Société Suisse pour l'Industrie Horlogère, S. A.
Bienne, Switzerland

Mr. D. de Bruyne
President
Royal Dutch Petroleum Company
The Hague, The Netherlands

Mr. Alain Chevalier
Vice President, Directeur Général
Moët-Hennessy
Paris, France

Dr. Herbert E. Culmann
President
Lufthansa German Airlines
Cologne, Germany

Dr. Paul Dax
Executive Vice President
Siemens Aktiengesellschaft
Munich, Germany

Mr. Gaston N. Dieu
President
Sabena
Brussels, Belgium

Sir James Goldsmith
Chairman
Cavenham Limited
London, England

Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5

Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5

Mr. Pehr G. Gyllenhammar
President and Chief Executive
AB Volvo
Goteborg, Sweden

Mr. Knut Hagrup
President
Scandinavian Airlines System
Stockholm, Sweden

Mr. André J. Heiniger
Managing Director
Montres Rolex S. A.
Geneva, Switzerland

Dr. Konrad Henkel
President & Chief Executive Officer
Henkel KGaA
Duesseldorf, Germany

Mr. F. Hoogendijk
Managing Director
Amsterdam-Rotterdam Bank N. V.
Amsterdam, The Netherlands

Mr. Eberhard v. Kuenheim
Chairman Executive Board
Bayerische Motoren-Werke AG
Munich, Germany

Mr. Peter Macadam
Chairman
B.A.T. Industries Ltd.
London, England

~~Mr. Philip Marfuggi (tentative)~~
~~Chairman of the Board~~
~~Liquigas Italiana~~
~~Milan, Italy~~

General Jacques Mitterrand
President Directeur Général
Aerospatiale
Paris, France

Mr. Patrick Node-Langlois
Senior Vice President, North America
Lafarge
Paris, France

Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5

Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5

Dr. Umberto Nordio
Managing Director
Alitalia
Rome, Italy

Mr. Sergio Orlandini
President
KLM Royal Dutch Airlines
Amsterdam, The Netherlands

Mr. Marc Ouin
Secrétaire Général
Regie Nationale des Usines Renault
Boulogne-Billancourt, France

Mr. Jean-Paul Parayre
President
PSA Peugeot Citroen
Paris, France

Mr. C. C. Pocock, CBE
Chairman
The "Shell" Transport and Trading Co. Ltd.
London, England

Mr. Gianni Rubatto
Executive Vice President
Martini and Rossi
Paris, France

~~Mr. Raffaele Ursini~~ (tentative)
~~Managing Director~~
~~Liquigas Italiana~~
~~Milan, Italy~~

Mr. George Warde
Senior Vice President
Airbus Industries
President, Airbus U.S. A.
Blagnac, France

Mr. Philippe de Weck
Chairman of the Board
Union Bank of Switzerland
Zurich, Switzerland

Prof. Dr. jur. Joachim Zahn
Chairman of the Board of Management
Daimler-Benz A. G.
Stuttgart, Germany

Approved For Release 2004/10/28 : CIA-RDP88-01314R000300160010-5